

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

### **Billing Address:**



Advertiser	Dalton for Governor
Product	DALTON 9/25
Estimate Number	2207

Invoice #	116639-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	116639
Alt Order #	06281371
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	323
Product Code	326

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Price is Right	11a-12p								<u> </u>
	CLASS 1 C	CANDIDATE r8.23									
					2 to 09/30/12	1x	1				
	WRAL			F	09/28/12	:30	10:58 AM	WDFG12TVENV105H	\$500.0	0	1
2	WRAL	Young and the Restless	4-5p								
	CLASS 2 -	CANDIDATE r8.23									
					2 to 09/30/12	1x	1				
	WRAL			F	09/28/12	:00			<del>\$875.0</del>	⊕ Credited	1
3		5:00 First News	5-530p								
	CLASS 3 -	CANDIDATE r8.23									
					2 to 09/30/12	1x	1				
	WRAL			F	09/28/12	:30	5:22 PM	WDFG12TVENV105H	\$1,115.0	0	1
4	WRAL	5:30 News	530-6p								
	CLASS 3 -	CANDIDATE r8.23					_				
					2 to 09/30/12	1x	1		*****		
	WRAL			F	09/28/12	:30	5:38 PM	WDFG12TVENV105H	\$1,115.0	0	1
5		6pm News (M-F)	6-630p								
	CLASS 3 -	CANDIDATE r8.23		00/04/4			4				
	MANDAL			09/24/12 F	2 to 09/30/12	1x	1		<b>#4.005.0</b>	0	
_	WRAL			F	09/28/12	:30	6:08 PM	WDFG12TVENV105H	\$1,335.0	U	1
6		Inside Edition	7-730P								
	CLASS 2 -	CANDIDATE r8.23		00/04/40	N + - 00/00/40	4	1				
	WRAL			09/24/12 F	2 to 09/30/12 09/28/12	1x :30	7:20 PM	WD = C1 2 Tr (EN) (10 F)	\$1,000.0	0	
_				Г	09/26/12	.30	7.20 PIVI	WDFG12TVENV105H	\$1,000.0	U	ı
7		CBS This Morning	7am - 9am								
	CLASS 3 -	CANDIDATE r8.23		00/04/40	0.4- 00/00/10	4	1				
	WRAL			09/24/12 F	2 to 09/30/12	1x	7:29 AM	WDFG12TVENV105H	\$380.0	0	
40		WDAL Co Novo Cot	0.0-	Г	09/28/12	:30	1.29 AIVI	MDLGT7 I AFWATD2H	<b>გა80.0</b>	U	I
16		WRAL 6a News Sat CANDIDATE	6-8a								
	CLASS 3 -	CANDIDATE									



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16		RAL 6a News Sat	6-8a		•	•		•	•		•
	CLASS 3 - CAN	NDIDATE									
	WRAL			Sa	09/29/12	:30	7:52 AM	WDFG12TVENV105H	\$270.00		1
17		e The Nation 1030-1130	1030-1130								
	CLASS 3 - CAN	NDIDATE r8.23					_				
	MDAL				2 to 09/30/12	1x	<u>1</u>		<b>\$100.00</b>		
	WRAL			Su	09/30/12	:30	11:29 AM	WDFG12TVENV105H	\$400.00		1
18		e News	11-1135p								
	CLASS 3 - CAN	NDIDATE 18.23		00/04/14	2 to 09/30/12	1.,	1				
	WRAL			Su	09/30/12	1x :30	11:33 PM	WDFG12TVENV105H	\$1,335.00		1
19		S Sunday Morning	9-1030a	Su	09/30/12	.30	11.33 F W	WDFGIZIVENVIOJA	φ1,333.00		1
19	CLASS 2 - CAN		9-1030a								
	OLAGO Z - OAN	NDIDATE 10.25		09/24/13	2 to 09/30/12	1x	1				
	WRAL			Su	09/30/12	:30	9:08 AM	WDFG12TVENV105H	\$600.00		1
20		e News	11-1135p						*******		
	CLASS 3 - CAN										
				09/24/12	2 to 09/30/12	1x	1				
	WRAL			Th	09/27/12	:30	11:24 PM	WDFG12TVENV105H	\$1,335.00		1
21	WRAL Noo	on News	12p-1p								
	CLASS 3 - CAN	NDIDATE r8.23									
					2 to 09/30/12	1x	1				
	WRAL			Th	09/27/12	:30	12:58 PM	WDFG12TVENV105H	\$215.00		1
22		RAL 5am News	5am - 5:30a								
	CLASS 3 - CAN	NDIDATE r8.23									
					2 to 09/30/12	1x	1		4000.00		
	WRAL			Th	09/27/12	:30	5:25 AM	WDFG12TVENV105H	\$300.00		1
23		0 First News	5-530p								
	CLASS 3- CAN	IDIDATE r8.23		00/04/4/	2.1- 00/00/10	4	1				
	WRAL			09/24/12 Th	2 to 09/30/12 09/27/12	1x :30	1 5:22 PM	WDFG12TVENV105H	\$1,115.00	1	1
	VVICAL		10/0					was taken from the program log.	φι,ιισ.00		Į.



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
23	WRAL 5:00 First News	5-530p		•						
	CLASS 3- CANDIDATE r8.23									
24	WRAL 6pm News (M-F)	6-630p								
	CLASS 3 - CANDIDATE r8.23									
	14/5.41		09/24/12 to		1x	1		<u> </u>		
	WRAL		Th	09/27/12	:30	6:13 PM	WDFG12TVENV105H	\$1,335.00		1
25	WRAL CBS This Morning CLASS 3 - CANDIDATE r8.23	7am - 9am								
			09/24/12 to		1x	1				
	WRAL		Th	09/27/12	:30	8:59 AM	WDFG12TVENV105H	\$380.00		1
26	WRAL Entertaiment Tonight CLASS 2 - CANDIDATE r8.23	730-8P								
			09/24/12 to		1x	1				
	WRAL		Th	09/27/12	:30	7:41 PM	WDFG12TVENV105H	\$1,000.00		1
27	<b>WRAL Dr. Phil</b> CLASS 3 - CANDIDATE	9-10a								
			09/24/12 to		1x	1				
	WRAL		Th	09/27/12	:30	9:24 AM	WDFG12TVENV105H	\$215.00		1
28	WRAL David Letterman CLASS 3 - CANDIDATE	1135p-1237a								
			09/24/12 to		1x	-1				
	WRAL		Tu	09/25/12	:30	12:13 AM	WDFG12TVENV104	\$270.00		1
29	WRAL WRAL 5am News CLASS 3 - CANDIDATE r8.23	5am - 5:30a								
			09/24/12 to		1x	-1				
	WRAL		Tu	09/25/12	:30	5:09 AM	WDFG12TVENV104	\$300.00		1
30	WRAL 5:00 First News CLASS 3 - CANDIDATE r8.23	5-530p								
			09/24/12 to		1x	-1				
	WRAL		Tu	09/25/12	:30	5:29 PM	WDFG12TVENV104	\$1,115.00		1



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
31		5:30 News	530-6p								
	CLASS 3 -	CANDIDATE r8.23									
	MOAL			09/24/12 to		1x	-1		<b>A</b> 1 115 00		
	WRAL			Tu	09/25/12	:30	5:55 PM	WDFG12TVENV104	\$1,115.00		1
32		Entertaiment Tonight	730-8P								
	CLASS 2 - 1	CANDIDATE r8.23		09/24/12 to	00/20/12	1x	-1				
	WRAL			Tu	09/25/12	:30	7:47 PM	WDFG12TVENV104	\$1,000.00		1
33		Dr. Phil	9-10a		00/20/12	.00			ψ.,σσσ.σσ		
		CANDIDATE									
				09/24/12 to	09/30/12	1x	-1				
	WRAL			Tu	09/25/12	:30	9:31 AM	WDFG12TVENV104	\$215.00		1
34		Late News	11-1135p								
	CLASS 3 -	CANDIDATE r8.23									
	MOAL			09/24/12 to		1x	1		<b>#4.005.00</b>		
	WRAL			W	09/26/12	:30	11:15 PM	WDFG12TVENV104	\$1,335.00		1
35		David Letterman CANDIDATE	1135p-1237a								
	CLASS 3 - 1	CANDIDATE		09/24/12 to	00/30/12	1x	1				
	WRAL			W	09/26/12	:30	12:35 AM	WDFG12TVENV104	\$270.00		
36		Price is Right	11a-12p	••	00/20/12	.00			φ=. 0.00		
		CANDIDATE r8.23									
				09/24/12 to	09/30/12	1x	1				
	WRAL			W	09/26/12	:30	11:29 AM	WDFG12TVENV104	\$500.00		1
37		Noon News	12p-1p								
	CLASS 3 -	CANDIDATE r8.23									
				09/24/12 to		1x	1		40.1		
	WRAL			W	09/26/12	:30	12:58 PM	WDFG12TVENV104	\$215.00		1
38		WRAL 5am News	5am - 5:30a								
	CLASS 3 -	CANDIDATE r8.23		09/24/12 to	00/20/12	1x	1				
				09/24/12 (0	09/30/12	ΙX	T				



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38	WRAL WRAL 5am News	5am - 5:30a								
	CLASS 3 - CANDIDATE r8.23									
	WRAL		W	09/26/12	:30	4:59 AM	WDFG12TVENV104	\$300.00	)	1
39	WRAL 5:00 First News	5-530p								
	CLASS 3 - CANDIDATE r8.23									
	WDA			2 to 09/30/12	1x	1		<b></b>		
	WRAL		W	09/26/12	:30	5:11 PM	WDFG12TVENV104	\$1,115.00	)	1
40	WRAL 6pm News (M-F)	6-630p								
	CLASS 3 - CANDIDATE r8.23		00/04/4			4				
	NA/DAI		<u>09/24/1</u> W	2 to 09/30/12	1x	1		Φ4 00E 00		
	WRAL	7 700D	VV	09/26/12	:30	6:21 PM	WDFG12TVENV104	\$1,335.00	)	ı
41	WRAL Inside Edition	7-730P								
	CLASS 2 - CANDIDATE r8.23		00/04/4	0.4 00/00/10	4	1				
	WRAL		W 19/24/1	2 to 09/30/12 09/26/12	1x :30	7:29 PM	WDFG12TVENV104	\$1,000.00	<u> </u>	
40	····	7am - 9am	VV	09/20/12	.30	7.29 F W	WDFG12 I VENV104	\$1,000.00	,	'
42	WRAL CBS This Morning CLASS 3 - CANDIDATE r8.23	ram - 9am								
	CLASS 5 - CANDIDATE 16.25		00/24/1	2 to 09/30/12	1x	1				
	WRAL		W	09/26/12	:30	8:59 AM	WDFG12TVENV104	\$380.00	)	1
43	WRAL Dr. Phil	9-10a	••	00/20/12	.00	0.0071111	WDI GIZ I VENVIO	φοσο.σο	•	'
43	CLASS 3 - CANDIDATE	3-10a								
	OLAGO O GANDIDATE		09/24/1	2 to 09/30/12	1x	1				
	WRAL		W	09/26/12	:30	9:33 AM	WDFG12TVENV104	\$215.00	)	1
44	WRAL Noon News	12p-1p						<del></del>		
• •	CLASS 3 CANDIDATE R8.23	p .p								
			09/24/1	2 to 09/30/12	1x	T				
	WRAL		Th	09/27/12	:30	12:28 PM	WDFG12TVENV105H	\$215.00	)	1
45	WRAL Dr. Phil	9-10a								
-	CLASS 3 CANDIDATE R8.23									
			09/24/1	2 to 09/30/12	1x	-T				
	WRAL		Tu	09/25/12	:30	9:14 AM	WDFG12TVENV104	\$215.00	)	1
		W	warrant that the	actual broadcast inf	ormation sho	wn on this invoice	was taken from the program log			



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**Buying Time Attention: Accounts Payable** 650 Massachusetts Ave NW #210 Washington, DC 20001

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45	WRAL	Dr. Phil	9-10a						-		
	CLASS 3 C	ANDIDATE R8.23									
46	WRAL	Dr. Phil	9-10a								
	CLASS 3 C	ANDIDATE R8.23									
				09/24/12 to	09/30/12	1x	T				
	WRAL			Th	09/27/12	:30	9:41 AM	WDFG12TVENV105H	\$215.00		1
47	WRAL	WRAL 5am News	5am - 5:30a								
	CLASS 3 C	ANDIDATE R8.23									
				09/24/12 to	09/30/12	1x	-T				
	WRAL			Tu	09/25/12	:30	5:23 AM	WDFG12TVENV104	\$300.00		1
48	WRAL	WRAL 5am News	5am - 5:30a								
	CLASS 3 C	ANDIDATE R8.23									
				09/24/12 to	09/30/12	1x	W				
	WRAL			W	09/26/12	:30	5:24 AM	WDFG12TVENV104	\$500.00		1
		Aire	d Spots 3	39							

\$26,070.00 Gross Total Agency Commission \$3,910.50

Payment Terms 30 Days **Net Amount Due** \$22,159.50